

PRESS RELEASE



(for immediate release)

QLOT CONSULTING AB APPOINTED TRANSACTION ADVISOR FOR KENYA'S NATIONAL LOTTERY

SWEDEN — 20 August 2026 — QLot Consulting AB ("QLot") has been appointed by Kenya's National Lottery Board ("NLB") to provide transaction advisory services for the procurement of an operator for Kenya's National Lottery.

QLot will deliver the assignment in consortium with RSM Eastern Africa. The appointment follows an international competitive tender process and reflects QLot's experience advising governments and public-sector bodies on lottery development, licensing and operator-procurement projects internationally.

QLot will work with RSM Eastern Africa and the NLB to develop and implement a robust, transparent and competitive procurement process. Its role will cover the specialist commercial and lottery aspects of the procurement, including strategy and documentation, financial and commercial modelling, evaluation and selection support, contractual structuring, negotiations and support through commercial and financial close.

The mandate also includes implementation oversight, contract-management frameworks and structured knowledge transfer to strengthen the NLB's long-term capacity to oversee the National Lottery.

"QLot is pleased to support the National Lottery Board of Kenya on this important initiative," said Ales Kulich, President of QLot Consulting. "Together with RSM Eastern Africa, we will bring international lottery expertise and local market knowledge to support a transparent process designed to protect players, earn public confidence and deliver lasting value for Kenya."

Kenya's National Lottery is being developed under the framework established by the Gambling Control Act, 2025 and the National Lottery Regulations, 2026. It is intended to operate under strong regulatory oversight, with a focus on integrity, accountability and player protection. Lottery proceeds are intended to support charitable and humanitarian purposes.

About QLot Consulting

QLot Consulting AB is an independent, vendor-neutral lottery and gaming consultancy founded in Sweden in 1998. The company advises governments, lotteries, operators, investors and industry stakeholders internationally across the full lottery lifecycle, including feasibility studies, licensing, privatisation, procurement, technology, operations and implementation.

QLot has supported lottery and gaming projects across Europe, Africa, North America, South America, Asia and other international markets. Its experience includes the establishment and development of national lotteries, major technology procurements, lottery licensing and privatisation, regulatory assignments and operational projects.





QLot is an Associate Member of the World Lottery Association and has served as a retained consultant to the WLA, contributing to the development and standardization of international lottery procurement and security practices.

For more information, visit www.qlot.com.

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